

# BROOKS INSTITUTE OF PHOTOGRAPHY

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OVER 60 YEARS OF VISIONARY EDUCATION

**FOR IMMEDIATE RELEASE**

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## **BROOKS INSTITUTE HOSTS WHITE HOUSE PHOTOGRAPHER, DIRCK HALSTEAD**

**Santa Barbara, Calif -- March 2, 2007** – Brooks Institute of Photography announced today it will host former White House Photographer, Dirck Halstead in a free, public lecture Tuesday, March 13, 2007 at 6:30 in the screening room at the Ventura campus, 5301 Ventura Avenue.

Halstead was senior White House photographer for TIME magazine for 29 years. He has covered many groundbreaking news events such as President Nixon's historic visit to China, where he was one of the few journalists chosen to make the trip. His other White House coverage includes Presidents Ford, Carter, Reagan, Bush and Clinton. Halstead also has done significant photographic work covering Vietnam and the eventual fall of the government.

Halstead is recognized in Hollywood for having photographed many advertising campaigns for clients including Warner Brothers, 20th Century Fox, Paramount and Tri-Star. The story of his experiences as a working photojournalist has just been published in a new book, "Moments in Time." Additionally, he currently owns and operates *The Digital Journalist*, a multimedia magazine for photojournalism in the digital age.

In recent years much of Halstead's efforts have gone into the Platypus Workshop, of which he is the founder and director. This one-week boot camp-like experience located at Brooks Institute of Photography takes trained photographers and teaches them the essentials of HD video storytelling.

During his upcoming lecture, Halstead will talk about his career in photojournalism, his new autobiography, and the importance of video storytelling in the digital era.

For more information, please call (888)304-3456.

### About Brooks Institute

Brooks Institute of Photography celebrates more than 60 years of educating students in the visual and media arts. With campuses in Santa Barbara and Ventura, California, the school offers Bachelor of Arts degrees in fields including Professional Photography, Visual Journalism, Film and Video Production and Visual Communication, and a Master of Science degree in Professional Photography. Brooks' graduates are visible nationally and internationally, working for distinguished organizations including National Geographic, Smithsonian, Los Angeles Times and other national media outlets, including Hallmark Publishing, Cousteau Society, HBO, Kodak and other industry leaders in the visual media arts fields. For more information about Brooks Institute and the school's programs, visit [www.brooks.edu](http://www.brooks.edu), or call 805-966-3888.

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