

BROOKS INSTITUTE OF PHOTOGRAPHY

OVER 60 YEARS OF VISIONARY EDUCATION

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BROOKS INSTITUTE AWARDED 35MM PROJECT GRANT

Kodak and Film Experts Support to Next Generation of Filmmakers

SANTA BARBARA, Calif. – (January 24, 2007) – Brooks Institute of Photography announced today it has been chosen for the fourth consecutive year as the recipient of the 35mm Project, a Kodak-sponsored grant enabling Brooks Institute film students to produce a 35mm short film and collaborate with notable film industry professionals, who will serve as project mentors.

This year's film, *Misperpetual Motion*, written by third-year student Bryan Sharp, is a romantic-comedy/horror film that takes place in a haunted high school. Bryan's inspiration for this project dates back to his hometown in Redlands, California, where he attended high school. Student and director David Parkin, describes the film's plot: "Two students break into their school to recover what was taken from them by what may have been the school's resident ghost, only to find they have a deeper connection than they thought. Now it's up to them to bridge the past and the present."

The Project involves a 150-person film crew; more than 30 vendors; rental equipment, valued at more than \$1 million; and an estimated 24,000 hours of labor from students, faculty and volunteers. Kodak, Clairmont Camera, and Chapman Crane are among many sponsors who generously contributed to the 35mm film.

Students will begin filming for the Project at Brooks' Montecito Campus on Friday, January 26. They will then travel to the Jefferson Campus and complete the film in Ventura on Sunday, January 28.

"No other film school comes close to this. This grant has become the dream of every student here. Just to be a part of this project is huge, but then to be asked to produce it—I was honored," says the film's producer and third year student, Rick Surad.

Kodak's 35mm Project gives student filmmakers the opportunity to experience filmmaking using the same tools as industry professionals, while supporting Brooks Institute's philosophy of "learn by doing." The school's commitment to student-centered, experiential learning – with classes taught by faculty who are experts in their respective fields – prepares students to adapt to rapid industry changes and evolving technologies. Students participating in the project enroll in the Kodak 35mm Project class, apply for specific production jobs – ranging from producer to director and gaffer to accountant – and receive course credit for their hands-on training experience.

To guide students through their training, professionals in the industry are paired with students for the project. This years professional mentors included producer Steve McGlothen (*I,Robot*), cinematographer Tom Ackerman (*Scary Movie 4*, *Anchorman*), and director Perry Lang (*Everwood*). The film will be cast with professional talent by Linda Lowy (*Grey's Anatomy*).

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Faculty sponsors, Emmy award winner Tracy Trotter and his wife Judy have been involved with the 35mm Project for the last five years. He noted, "My objective for this project is to introduce students to real working mentors and to give them something that they are not going to get from any other film school in the world."

Last year's 35mm Project film, *Love's Devotion Forever*, is still in post-production and slated for release this summer. *Help Wanted*, another film created for the Kodak 35mm Project and produced by Brooks students received the CINE Golden Eagle Award for outstanding student filmmaking in 2004.

About Brooks Institute

Brooks Institute of Photography celebrates more than 60 years of educating students in the visual and media arts. With campuses in Santa Barbara and Ventura, California, the school offers Masters and Bachelors degrees in fields including Professional Photography, Visual Journalism, Film and Video Production and Visual Communication. Brooks graduates are visible nationally and internationally, working for distinguished organizations including National Geographic, Smithsonian, Los Angeles Times and other national media outlets, including Hallmark Publishing, Cousteau Society, HBO, Kodak and other industry leaders in the visual media arts fields.

For more information about Brooks Institute and the school's programs, visit www.brooks.edu, or call 805-966-3888.

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