

(DIM350) Digital Illustration

6 semester credits

Prerequisite: Visual Journalism Program = Digital Video for Photojournalists (MPV261)

Prerequisite: Professional Photography Program = Advanced Photography (PHO203)

Prerequisite: Professional Photography Program, Digital Media Concentration Only = Digital Imaging (DIM253)

This class concentrates on the use of the computer as an illustration and page layout tool. In-depth work with illustration, page layout, and ancillary software programs, with the goal of creating illustrations and layouts to accompany photographs in a final page design. Class should prepare students for work in traditional print-based media and electronic media.

(DIM352) Multimedia 1

6 semester credits

Prerequisite: Visual Journalism Program = Digital Video for Photojournalists (MPV261)

Prerequisite: Professional Photography Program = Advanced Photography (PHO203)

Prerequisite: Professional Photography Program, Digital Media Concentration Only = Digital Imaging (DIM253)

Prerequisite: Graphic Design Program = Upper Division Standing

This course involves project planning and design, story boarding, interface design, file management, image manipulation, QuickTime movies and sound effects for creating an interactive multimedia title. Students are exposed to a wide range of current software to create a finished interactive multimedia title on CD-ROM and/or DVD using their own photography and or video and design concepts.

(DIM422) Non-HTML Web Design

6 semester credits

Prerequisite: Visual Journalism Program = Digital Video for Photojournalists (MPV261)

Prerequisite: Professional Photography Program = Advanced Photography (PHO203)

Prerequisite: Professional Photography Program, Digital Media Concentration Only = Digital Imaging (DIM253)

Prerequisite: Graphic Design Program = Upper Division Standing

This class introduces the use of non-HTML web editing software such as Macromedia's Flash. Integration of non-HTML graphics to HTML based web designs will be covered. Construction of fully featured non-HTML sites is required and may include the use of type, still images, QTVR, video, animation, sound, and scripting. Depending on the assignment, students will use a combination of HTML, WYSIWYG and non-HTML image editing programs to construct web site designs. Class participants create a finished, on-line, operative site that may include photography, film or video, artwork, and design concepts.

(DIM451) Web Site Development

6 semester credits

Prerequisite: Visual Journalism Program = Digital Video for Photojournalists (MPV261)

Prerequisite: Professional Photography Program = Advanced Photography (PHO203)

Prerequisite: Professional Photography Program, Digital Media Concentration Only = Digital Imaging (DIM253)

Prerequisite: Graphic Design Program = Upper Division Standing

This class is designed to provide students with skills and knowledge necessary to successfully construct web pages, understand issues related to the World Wide Web, and keep current with this rapidly changing technology. Emphasis is placed on planning and design, interactivity of sites, navigation, file size, and site management. Fully featured sites is encouraged through the use of type, still images, QTVR, video, animation, sound, and scripting. Students are encouraged to use freeware and/or shareware software to keep costs low and to appreciate the wealth of software available on-line. Class participants create a finished, on-line, operative site using their own photography, film or video, artwork, and design concepts.

(DOC213) Documentary Photography

6 semester credits

Prerequisite: All Programs = Upper Division Standing or instructor approval

One of two courses designed to allow the student, while still in school, to experience a documentary assignment much like the one they would receive from a professional editor. The class is structured so the majority of the time is spent off-campus shooting documentary photographs in the United States or abroad. During the course, students work to show a particular area of the world through their photographs. Students are encouraged to design story telling projects in which the resulting pictures may change attitudes or affect society in some way. Students are prepared by the instructor for their off-campus assignments in the beginning of the class, accompanied by their instructor to the region or country where the documentary work will take place, and guided in the post-production of the work at the trip's end. Expenses for the trip above and beyond regular tuition are the student's responsibility. Students selected to take DOC213 must take the DOC215 immediately following the class.

(DOC215) Documentary Post Production 1

Prerequisite: All Programs = Documentary Photography (DOC213)

In this course students work with the pictures and film or video footage they produced during the

Documentary Photography (DOC213) course and procedure presentations suitable for a public audience. The outcomes may include an audio-visual, a website, a CD-ROM, a book, a print show and a film.

(DOC413) Documentary Projects

6 semester credits

Prerequisite: All Programs = Upper Division Standing or instructor approval

One of two courses designed to allow the student, while still in school, to experience a documentary assignment much like the one they would receive from a professional editor. The class is structured so the majority of the time is spent off-campus shooting documentary photographs in the United States or abroad. During the course students work to show a particular area of the world through their photographs. Students are encouraged to design story telling projects in which the resulting pictures may change attitudes or affect society in some way. Students are prepared by the instructor for their off-campus assignments in the beginning of the class, accompanied by their instructor to the region or country where the documentary work will take place, and guided in the post-production of the work at the trip's end. Expenses for the trip above and beyond regular tuition are the student's responsibility. Students selected to take DOC413 must take the DOC415 immediately following the class.

(DOC415) Documentary Post Production 2

Prerequisite: All Programs = Documentary Projects (DOC413)

In this course student's work with the pictures and film or video footage they produced during the Documentary Projects (DOC413) course and produce presentations suitable for a public audience. The outcomes may include an audio-visual show, a website, a CD-Rom, a book, a print show and a film.

(MPV161) Video Production

6 semester credits

Prerequisite: Visual Journalism Program = Lighting Location (PHO205)

This is an introduction to video production with strong emphasis on pre-production, camera handling, and editing. It gives an overview of digital video photography with a focus on camera techniques. Video lighting, sound and editing techniques are also introduced.

(MPV261) Digital Video for Photojournalists

6 semester credits

Prerequisite: The Picture Story (PHO208)

The digital video course is designed to take the photojournalist into the world of video journalism. Transferring photo skills into video, simple storytelling and editing for video journalists will be taught. The course will also cover what other factors and problems video journalists must deal with whether working on a local paper's web page or shooting for the broadcast world.

(MPV362) Video Documentaries

6 semester credits

Prerequisite: Digital Video for Photojournalists (MPV261)

The last digital video course in the program is designed to take the video journalist into the realm of longer-form documentaries designed for television magazine shows, and 30-60 minute programming for major networks. Projects for this course will be shot on professional 3 chip video cameras in 16:9 format and changed to the look of film in Final Cut Pro. Advanced editing philosophies, story treatments, proposal pitching techniques, legal problems, and payment involved are all covered.

(PHO100) Introduction to Photography

6 semester credits

This is an introductory digital photography course. It will present materials in basic digital photography techniques, digital capture and the use of computer programs to interpret digital images. The emphasis throughout the class will be on basic camera operation and computer operation.

(PHO150) Understanding Light

6 semester credits

Prerequisite: Introduction to Photography (PHO100)

This course introduces in-camera reflective metering theory, incident metering comparison and techniques while building on the camera handling practices introduced in PHO100. Emphasis is placed on the selection of camera controls to execute the photographer's journalistic and aesthetic vision. TTL flash technology is introduced and presented with an emphasis on the use of flash in journalistic applications.

(PHO204) Photojournalism 1

6 semester credits

Prerequisite: Understanding Light (PHO150)

This course provides the student with an overview of current photojournalism trends and practices in America as well as abroad. The fundamental principles of making the full range of “news-worthy” photographs - from feature photos to hard news - are covered in detail. The importance of the still photograph as a conveyor of information, and the power of the still photograph as an influence on public opinion in today’s print media, is woven throughout the course. Ethical and moral considerations in photographing current events (local, national and international), freedom of the press, and the public’s right to know are also major topics addressed during the session.

(PHO205) Location Lighting

6 semester credits

Prerequisite: Photojournalism 1 (PHO204)

This course introduces the mathematics of lighting theory and applies the theory, using both small strobes and power packs, to solve common location lighting problems encountered by news and editorial photographers working on location. Students are introduced to a variety of light modifiers, allowing them to exercise control of both exposure and the quality of light.

(PHO206) Photojournalism 2

6 semester credits

Prerequisite: Video Production (MPV161)

Students have the opportunity to continue to refine their ability to do single picture photojournalism coverage of the community. They also expand their ability to do multiple picture assignments. An in-depth picture story will conclude the session. This will give students the opportunity for a long look at a subject with their camera using the classic picture story approach to a topic.

(PHO208) The Picture Story

6 semester credits

Prerequisite: Photojournalism 2 (PHO206)

The Picture Story allows students an opportunity to work in depth on several projects during the session. The approach will be that of the classic photojournalism picture story which usually focuses on one individual and tells his/her story at length. Part of the emphasis in the class will be stories of social relevance, i.e., stories that have a chance to make a difference if they are published in print form or are made available to a wider audience via some other publication form such as the World Wide Web.

(PHO298) Real World Photojournalism

6 semester credits

Prerequisite: Visual Journalism Program = Digital Video for Photojournalists (MPV261)

This interactive all digital course is designed to prepare the student for the working world of photojournalism. Students will be required to transmit their assignments to the teacher (as photo editor) on deadline as they would working for any newspaper or magazine today. We will also discuss at length throughout the course what other factors and problems photojournalists must deal with after graduation.

(PHO307) Picture Editing

6 semester credits

Prerequisite: Visual Journalism Program = Digital Video for Photojournalists (MPV261)

The emphasis in this course is on the presentation of pictures in a final form. Students will have the opportunity to shoot some pictures using multiple picture presentations in the course. Students will also have their work edited by other students, thus gaining an understanding of how editors work with a photographer’s raw material. A final in-depth picture story will be presented with two edits: one created by the photographer, one created by the editor.

(PHO499) Portfolio and Ethics

6 semester credits

Prerequisite: Picture Editing (PHO307) and completion of 15 sessions.

Portfolio and Ethics allows advanced students to fine-tune their portfolio to strengthen those elements in need of some attention. Students have a chance to concentrate on the type of assignments in which they might want to specialize once they enter the professional world of photography. The course will also concentrate on ethical picture making and ethical behavior in professional photojournalism. This is the capstone course for the Bachelor of Arts Degree in Visual Journalism.

(STO297) Stock Footage

6 semester credits

Prerequisite: Visual Journalism Program = Digital Video for Photojournalists (MPV261)

Prerequisite: Film and Video Production Program = Post Production and Sound (MPV273)

This course introduces students to the often lucrative world of stock footage licensing and production.

Course material includes what sells in the stock footage market, and how to produce it. Weekly activities will include hands on production of "lifestyle", "time lapse", "nature", "location" and "action sport" stock footage clips. The class will focus on the various markets, broadcast and non-broadcast, where their footage can be licensed, and how to negotiate a contract for their work. "Rights protected" models and "royalty free" models for building a stock footage collection will be explored.