

SCHOOL PERFORMANCE FACT SHEET CALENDAR YEAR 2008

The California Private Postsecondary Education Act (CPPEA) of 2009, which is effective January 1, 2010, requires under section 94910 of CPPEA that a school provide information for each program offered in regards to, completion rates, placement rates, licensure exam passage rates, and salary/wage information. The following information is data compiled from January 1, 2008 to December 31, 2008.

Program Name	Students who were scheduled to complete their program in 2008	Completion Rate	Placement Rate	Licensure / Examination Pass Rate	Student Initial and Date by Program of Interest
Bachelor of Arts in Professional Photography	475	170 / 36%	132/78%	Not applicable	
Diploma in Professional Photography	8	0 / 0%	NA	Not applicable	
Bachelor of Arts in Film and Video Production	254	75/29.5%	61/81%	Not applicable	
Bachelor of Arts in Visual Journalism	92	29 / 31.5%	23/79%	Not applicable	
Associate of Arts in Visual Journalism	8	2/ 25%	2/100%	Not applicable	
Master of Science in Photography	6	0 / 0%	NA	Not applicable	
Bachelor of Arts in Graphic Design	32	11/ 34%	8/73%	Not applicable	
Bachelor of Fine Arts in Professional Photography*	--	--	--	Not applicable	
Bachelor of Fine Arts in Film*	--	--	--	Not applicable	
Bachelor of Fine Arts in Graphic Design*	--	--	--	Not applicable	
Bachelor of Science in Visual Journalism*	--	--	--	Not applicable	
Master of Fine Arts in Photography*	--	--	--	Not applicable	
Master of Fine Arts in Screenwriting*	--	--	--	Not applicable	
Certificate in Digital Cinema*	--	--	--	Not applicable	
Certificate in Wedding Photography*	--	--	--	Not applicable	

**This program is new. Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.*

Program Name	Number of Graduates Employed in the Field**	Annual Wages (\$5000 increments)	Student Initial and Date by Program of Interest
Bachelor of Arts in Professional Photography	132/78% IF=120; RF=12 F/T=51, P/T=18, FR=63	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Diploma in Professional Photography	NA	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Bachelor of Arts in Film and Video Production	61/81% IF=60; RF=1 F/T=9, P/T=9, FR=43	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Bachelor of Arts in Visual Journalism	23/79% IF=23; RF=0 F/T=4, P/T=4, FR=15	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Associate of Arts in Visual Journalism	2/100% IF=2; RF=0 F/T=1, P/T=0, FR=1	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Master of Science in Photography	NA	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Bachelor of Arts in Graphic Design	8/73% IF=8; RF=0 F/T=4, P/T=1, FR=3	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Bachelor of Fine Arts in Professional Photography*	--	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Bachelor of Fine Arts in Film*	--	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Bachelor of Fine Arts in Graphic Design*	--	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Bachelor of Science in Visual Journalism*	--	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Master of Fine Arts in Photography*	--	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Master of Fine Arts in Screenwriting*	--	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Certificate in Digital Cinema*	--	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	
Certificate in Wedding Photography*	--	<i>Not available for publication until data collection occurs as required by the CPPEA. Please see wage and salary data below.</i>	

**This program is new. Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.*

**F/T=full-time employment, P/T=part-time employment, FR= freelance employment, IF=in field, RF=Related Field

Disclaimer: The methodology used by Brooks Institute for verifying certain employments changed during the year represented in these statistics.

The following wage and salary data for each program offered at Brooks Institute in Santa Barbara, CA and Ventura, CA was provided by the Employment Development Department's Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

Program Name	Los Angeles County As of December 1, 2009						Student Initial and Date by Program of Interest
	Hourly			Salary			
	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)	
Bachelor of Arts and Bachelor of Fine Arts in Professional Photography	\$12.02	\$21.77	\$53.80	\$25,001	\$45,281	\$111,904	
Diploma in Professional Photography	\$12.02	\$21.77	\$53.80	\$25,001	\$45,281	\$111,904	
Bachelor of Fine Arts in Film and Bachelor of Arts in Film & Video Production	\$12.02	\$21.77	\$53.80	\$25,001	\$45,281	\$111,904	
Bachelor of Arts and Bachelor of Science in Visual Journalism	\$10.67	\$24.08	\$47.21	\$22,193	\$50,086	\$98,196	
Associate of Arts in Visual Journalism	\$10.67	\$24.08	\$47.21	\$22,193	\$50,086	\$98,196	
Master of Science and Master of Fine Arts in Photography	\$12.02	\$21.77	\$53.80	\$25,001	\$45,281	\$111,904	
Bachelor of Arts and Bachelor of Fine Arts in Graphic Design	\$17.18	\$33.06	\$47.21	\$35,734	\$68,764	\$98,196	
Certificate in Digital Cinema	\$9.59	\$15.98	\$33.10	\$19,947	\$33,238	\$68,848	
Certificate in Wedding Photography	\$12.02	\$21.77	\$53.80	\$25,001	\$45,281	\$111,904	

Brooks Institute graduates who obtain employment after graduation typically start out in an entry level position. Employment, career advancement, and the success or satisfaction of an individual student are not guaranteed and are dependent upon abilities and the application of personal efforts. Career advancement assistance for a specific industry position may be enhanced by the education received but will depend on an individual's abilities, attitude, and prior relevant experience as well as the economy and local job market

To obtain a description of the manner the above statistics were gathered, or to obtain a list of employment positions determined to be within the field with regards to job placement of graduates, please ask your enrollment representative. Wage and salary data was gathered using the Employment Development Department's Occupational Employment Statistics.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, Sacramento, CA 95798-0818, www.bppve.ca.gov, P: 916.574.7774.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Signature	Printed Name	Date
Parent/Guardian Signature (required if Student is under the age of 18)	Printed Name	Date
School Representative Signature	Printed Name	Date

2008 School Performance Fact Sheet Frequently Asked Questions And Answers

Q: What is the 2008 School Performance Fact Sheet?

A: The 2008 School Performance Fact Sheet (the "2008 Fact Sheet") is a document that all private postsecondary and vocational schools in California, including Brooks Institute ("BI"), are required to provide to each prospective student. The 2008 Fact Sheet discloses certain information relating to the employment or "placement" of BI graduates.

Q: How does BI define placement for purposes of the 2008 Fact Sheet?

A: For purposes of the 2008 Fact Sheet, BI considered graduates to be placed if they obtained full-time, part time, or freelance in a paid position after graduation in their field of study at BI or in a related field, whether the placement was facilitated by BI or not. These categories of employment are defined for purposes of the 2008 Fact Sheet as follows:

- **Full-time:** employment for at least five working days after graduation on a work schedule of 32 hours or more per week;
- **Part time:** employment for at least five working days after graduation on a work schedule of 15 hours or more per week; and
- **Freelance:** Policy 1/1/08-9/30/08 employment in at least 100 hours of freelance work in a 3 month timeframe after graduation, in 4 short term projects (3 days or more) or 2 long term projects (30 days or more) in a 3 month timeframe after graduation for Graphic Design, Visual Journalism, and Professional Photography *or* in 3 short term projects (3 days or more) or 2 long term projects (30 days or more) in a 3 month timeframe for Film & Video graduates, in a business owner situation where the graduate's business has been open for at least 100 hours or more and sold a product through their business in a 3 month timeframe after graduation. Policy 10/1/08-present: employment in at least three paid freelance assignments completed for a total of five working days; otherwise six assignments are required or in a business owner situation where the graduate's business has a land-based or web-based business and sold products or services through their business.

To be considered employment in a related field, a student must be using at least 20% of their core program skills obtained through their education at BI in their job duties. BI recognizes that numerical percentages are difficult to calculate, and these figures represent rough estimates. Essentially, employment in a related field involves the use of a material portion of a graduate's skills included in the graduate's degree program curriculum in a material portion of the graduate's employment duties.

Employment may qualify as a placement regardless of whether the employer is BI or some other educational institution.

- BI does not consider any graduate as having obtained employment for whom BI does not possess evidence, documented in the graduate's placement file, showing that the graduate obtained employment in an occupation for which BI offered instruction to the graduate. BI only tracks the initial employment of graduates, not their continued employment status, but will offer employment assistance after initial employment upon request of any graduate.

Q: What do the numbers under the second column on the 2008 Fact Sheet mean?

A: The statistics in the second column on the 2008 Fact Sheet under the heading entitled "Number of Students who were Scheduled to Complete their Program in 2008" represent the number of students who began the corresponding degree or diploma programs at BI listed under the first column entitled "Program" and were originally scheduled at the time they enrolled at BI to complete their program in 2008. BI included in this column any articulation students who were scheduled to graduate in 2008 at the time they originally enrolled at BI, even if the length of their program at BI was significantly shorter than the full program for students who did not enter BI under an articulation agreement. BI also included in this column students who enrolled in a graduate program at BI and were originally scheduled to graduate in 2008, and who had previously graduated from an undergraduate program at BI. BI did *not* include in this column any students who enrolled in one program at BI and were originally scheduled to graduate in 2008, but then transferred to another program before graduating, unless they transferred back into their original program and still graduated in 2008.

Q: What do the numbers under the third column on the 2008 Fact Sheet mean?

A: The statistics in the third column on the 2008 Fact Sheet under the heading entitled "Number and Percentage of those Students who Actually Completed their Program in 2008" represent the percentage of students from the first column who successfully completed their entire program in 2008. BI included in this category students who graduated successfully in a session that ended earlier or later in calendar year 2008 than the session in which they were originally scheduled to graduate in 2008.

Q: What do the numbers under the fourth column on the 2008 Fact Sheet mean?

A: The statistics in the fourth column on the 2008 Fact Sheet under the heading entitled "Of those Students who Completed Their Program in 2008, the Number and Percentage who Secured Employment in the Field" represent the number and percentage of students from the second column who secured employment as defined above. These numbers are broken down further by type of employment (full-time or "FT," part time or "PT", and freelance or "FR"). These numbers are also broken down by employment that was in field or "IF" and in a related field or "RF."

Q: How do I obtain more information if I have additional questions?

A: To obtain further information regarding the Fact Sheet, BI's policies relating to graduate employment, or BI's placement statistics, please contact BI's Director of Career Services by telephone at (805) 690-7679 or by e-mail at careers@brooks.edu.