

**Brooks Institute**  
**27 East Cota, Santa Barbara, CA 93101**  
**5301 North Ventura Avenue, Ventura, CA 93001**

*The employment rate information described in this document reflects the performance for a specific segment, campus and/or academic program for a time period specified in the summary of the calculation methodology. These disclosed rates reflect historical outcomes and should not be relied on by anyone as an implicit or explicit representation or promise of future outcomes or employability for any student following completion of a program of study. Numerous individual and market factors contribute to the likelihood of securing a job after graduation and the school has little or no control over many of these factors and, thus, cannot and does not guarantee or estimate the likelihood of employment to any student.*

PROGRAM	REPORTING ENTITY (click on each name for rate calculation methodology)			
	CAMPUS RATES (both locations)	STATE OF CALIFORNIA (both locations)	ACICS Santa Barbara	ACICS Ventura
Film & Video Production – Bachelor of Arts	N/A	56%	N/A	68.5%
Graphic Design – Bachelor of Arts	70.00%	83%	N/A	81.8%
Photography - Master of Fine Arts	100.00%	100%	66.7%	N/A
Photography - Master of Science	33.33%	100%	66.7%	N/A
Professional Photography - Bachelor of Arts	74.67%	68%	79.0%	N/A
Visual Journalism - Bachelor of Arts	82.93%	79%	N/A	79.1%
<b>ALL PROGRAMS</b>	<b>73.35%</b>	<b>N/A</b>	<b>78.2%</b>	<b>73.2%</b>

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The graduation rates listed below are based on first-time students who started as full-time between 7/1/03 to 10/15/03.

<b>COLUMN A</b> Program	<b>COLUMN B</b> Number of first-time, full-time students who started school	<b>COLUMN C</b> Of the students reported in Column B, the number who graduated within 150% of the normal program length	<b>COLUMN D</b> Graduation Rate
Bachelor of Arts in Professional Photography	60	24	40%
Bachelor of Arts in Film and Video Production	73	37	51%
Bachelor of Arts in Visual Journalism	16	7	44%
Bachelor of Arts in Visual Communication	6	2	33%
Diploma Program in Video Production	2	1	50%
Associate of Arts in Visual Journalism	2	1	50%
<b>TOTAL</b>	<b>159</b>	<b>72</b>	<b>45%</b>

## FREQUENTLY ASKED QUESTIONS

### 1. Who is a first-time student?

A first-time student has no prior postsecondary experience before enrolling at this school. This means that a student who attended another postsecondary school before enrolling at this school is not included in the calculation. The rate also does not include students enrolled part-time, taking individual classes (as compared to enrolling in a full program), or only auditing classes.

### 2. How are the graduation rates calculated?

The rates are calculated using the Student Right-to-Know formula in order to comply with U.S. Department of Education requirements. The statistics track all first-time, full-time certificate or degree-seeking students who began school during the date range noted above and have graduated within 150% of the normal program length. For example, for a two-year program, the graduation rate would include students who had graduated within three years of beginning the program. The Student Right-to-Know formula:  $\text{Column C} \div \text{Column B} \times 100 = \text{Graduation Rate}$ . This rate does not include students enrolled in graduate level programs.

### 3. How do I obtain more information?

To obtain further details as to policies relating to graduation rates, please contact the Director of Student Affairs at the school. Information pertaining to the graduation rates of all postsecondary institutions recognized by the U.S. Department of Education may be found on the College Navigator website. <http://nces.ed.gov/collegenavigator/>

### **Campus Employment Rate**

This rate is calculated for internal quality monitoring.

Reporting Period: This employment rate is based on internal data available for students graduating between July 1, 2008 and June 30, 2009 who have obtained employment within their field or a related field by December 31, 2009.

Employment Rate Calculation:

Number of employed grads

Divided by/

Number of eligible grads (total grads – waivers<sup>1</sup>)

<sup>1</sup> Certain graduates are excluded from cohort such as those who are continuing their education and those that have waived employment assistance due to death, disability or incarceration, those serving in the armed forces and their spouses, and those of non-immigrant status.

### **Accrediting Council for Independent Colleges and Schools (ACICS)**

ACICS is a national accrediting agency recognized by the United States Department of Education and the Council for Higher Education Accreditation (CHEA).

Reporting Period: July 1, 2009 through June 30, 2010. Any placement that was obtained by the ACICS annual report filing date (September 15, 2010) was eligible to be counted.

Employment Rate Calculation:

Number of employed grads

Divided by/

Number of eligible grads (total grads – waivers<sup>1</sup>)

<sup>1</sup>ACICS excludes graduates from the cohort who are continuing their education or are unable to work because of death, disability, actively serving in the armed forces, or have non-immigrant status.

### **State of California**

The State of California requires disclosure of Placement Rates and other information through its School Performance Fact Sheet. This data is an excerpt from the School Performance Fact Sheet. For a complete copy of this data, see your Admissions Representative.

Reporting Period: January 1, 2009 through December 31, 2009

Employment Rate Calculation:

Number of employed grads

Divided by/

Number of eligible grads (total grads – unavailable<sup>1</sup>)

<sup>1</sup>Unavailable grads are those who are continuing their education or are unable to work because of death, incarceration, actively serving in the armed forces, or have non-immigrant status.