Brooks Institute

Institution: Brooks Institute - Santa Barbara, CA

The following data is provided as a summary and roll-up of: Brooks Institute - Santa Barbara & Ventura

		On-Time Completion Rates	
		Number of all students who completed between 7/1/2010 - 6/30/2011	The percent who completed within 100% of the normal time period
BACHELOR'S DEGREE			
10.0304	**Animation, Interactive Technology, Video Graphics and Special Effects**	**N/A**	**N/A**
	Film and Video Production - Visual Effects and Animation		
50.0406	**Commercial Photography**	**N/A**	**N/A**
	Professional Photography		
	Professional Photography - Commercial		
50.0409	**Graphic Design**	**37**	**54.05%**
	Graphic Design		
	Visual Journalism		
50.0602	**Cinematography and Film/Video Production**	**56**	**55.36%**
	Film and Video Production		
50.0605	**Photography**	**130**	**56.92%**
	Professional Photography		
CERTIFICATE			
50.0406	**Commercial Photography**	**26**	**88.46%**
	Professional Photography		
50.0602	**Cinematography and Film/Video Production**	**41**	**87.80%**
	Film and Video Production		
MASTER'S DEGREE			
50.0605	**Photography**	**18**	**11.11%**
	Photography		

The data provided above is intended to provide information about the number of students who have graduated from a particular type of academic program. Because the programs may be offered at one or more of the campuses listed above, the rates do not and cannot reflect the on-time completion rate for a specific academic program at a specific campus.

If the number of students who completed a program during the award year was less than ten (10), for privacy reasons, the institution will not disclose this information (shown as N/A).

Frequently Asked Questions

ON-TIME COMPLETION RATES

1. Who is considered a completed student?

A completed student has completed the graduation requirements for their program and is classified as a graduate of the school.

2. How are On-Time Completion Rates calculated?

These rates are calculated using the gainful employment formula in order to comply with U.S. Department of Education requirements. The statistics track all students who completed their program within the date range noted above and have reached completion within the program's designed time period. For example, for a two-year program, the on-time completion rate would include all completed students who had started their program at this school two years prior.

Campus: Brooks Institute - Santa Barbara & Ventura

Graduation Rate	
Number of first-time, full-time undergraduate students who started between 7/1/2005 - 10/15/2005	**The percent who completed within 150% of the normal time period**
255	45%

Frequently Asked Questions

GRADUATION RATE

1. Who is a first-time student?

A first-time student has no prior postsecondary experience before enrolling at this campus. This means that a student who attended another college, university or other postsecondary school before enrolling at this school is not included in the calculation. The rate also does not include students initially enrolled part-time, taking individual classes (as compared to enrolling in a full program), or only auditing classes.

2. How is the Graduation Rate calculated?

The rate is calculated using the Student Right-to-Know formula in order to comply with U.S. Department of Education requirements. The statistics track all first-time, full-time and certificate or degree-seeking undergraduate students who began school during the date range noted above and have completed within 150% of the normal program length. For example, for a two-year program, the graduation rate would include students who had completed within three years of beginning the program. Information pertaining to the Graduation Rates of all postsecondary institutions recognized by the U.S. Department of Education may be found on the College Navigator website.
http://nces.ed.gov/collegenavigator/

Employment Rates

Campus: Brooks Institute - Santa Barbara & Ventura

		Actual ACICS Rate - Santa Barbara	Updated ACICS Rate - Santa Barbara	Actual ACICS Rate - Ventura	Updated ACICS Rate - Ventura	State of California Rate
DIPLOMA						
50.0406	**Commercial Photography**					
	Wedding Photography	NA	NA	54.50%	54.50%	NA
50.0602	**Cinematography and Film/Video Production**					
	Film and Video Production	NA	NA	65.70%	57.10%	NA
BACHELOR'S DEGREE						
50.0409	**Graphic Design**					
	Graphic Design	NA	NA	75.00%	75.00%	66.67%
	Visual Journalism	NA	NA	76.70%	76.70%	76.92%
50.0602	**Cinematography and Film/Video Production**					
	Film and Video Production	NA	NA	63.50%	60.40%	55.17%
50.0605	**Photography**					
	Professional Photography	72.10%	68.20%	NA	NA	50.77%
MASTER'S DEGREE						
50.0605	**Photography**					
	Photography	68.80%	68.80%	NA	NA	50.00%
	TOTAL	**Actual: 71.7%** **Extrapolated: 71.7%**	**Updated: 68.3%**	**Actual: 65.7%** **Extrapolated: 63.9%**	**Updated: 62.5%**	**NA**

In connection with a now satisfied "show cause" directive from our accrediting body, the Accrediting Counsel for Independent Colleges and Schools (ACICS), our school engaged an independent third party firm to attempt to re-verify graduate placement information that we reported to ACICS for the 2011 cohort. The firm attempted to re-verify placement information by calling our student graduates and their employers to seek confirmation of their post-graduate employment status. Although successful in many respects, this calling campaign yielded a number of inconclusive responses. For example, the firm reported a number of placements as "unable to verify" because certain employers and student graduates were unreachable or unwilling to provide the requested confirming information.

Following the completion of its re-verification calls, the firm reported the results of its work to ACICS. ACICS in turn directed our school to update our placement rates to exclude any inconclusive re-verifications (e.g., placements that the firm had reported as "unable to re-verify") in addition to any placements that we had otherwise determined were not supportable as in-field or related-field placements after completing the re-verification review.

In accordance with ACICS' directive, we are reporting three employment rates on a campus level for student graduates in the 2011 cohort. The first two rates give effect to the findings of our previously reported internal investigation of placement rates. These rates were determined on an "actual" and "extrapolated" basis, as explained further in the footnotes to the table below. The third "updated" rate gives effect to ACICS' direction that we update our placement rates to remove placements that were not able to be re-verified, as described above.

Given the fact that all of the rates reflected above are based on historical data and were subject to varying levels of audit and re-interpretation, students should not rely on them as an implicit or explicit representation or promise of future outcomes or employability following completion of a program of study. Indeed, there are numerous factors that affect a student's ability to graduate and secure employment over which we have little or no control. Therefore, our school cannot and does not guarantee or estimate the likelihood of on-time completion, graduation, or employment for any student.

If you have questions regarding these employment rates, please contact us at 1-855-708-2085.

Accrediting Council for Independent Colleges and Schools (ACICS)
ACICS is a national accrediting agency recognized by the United States Department of Education.

Reporting Period:
- July 1, 2010 through June 30, 2011.
- Any employment obtained by September 15, 2011.

Employment Rate Calculation:
(PF+PR)/(G-U)

PF = Placed in Field, PR = Placed in Related Field
G = Graduates and Completers, U = Unavailable for Work

- "Placed in Field" means the position requires a direct use of the skills taught in the program
  - In applying this ACICS definition, we classify graduates as employed in some cases if they are employed on a part-time or temporary basis or in a non-traditional capacity.
- "Placed in Related Field" means the position requires an indirect use of the skills taught in the program.
- A "graduate" is (all of the following):
  1. Has achieved a GPA of 2.0 or greater at graduation.
  2. Has successfully passed all courses in the program or substitute courses permitted by the institution.
  3. Has attained required competencies or speed levels in all courses.
  4. Has met all clinical, internship, and externship requirements.
  5. Has satisfied all other academic requirements for graduation.
  6. Has satisfied all non-academic requirements for graduation, such as payment of tuition and fees, return of books, etc.
  7. Has received the appropriate credential.
  8. Ceased enrollment in the program at the institution.

- A "completer" is a student who is no longer enrolled in the institution and who has either completed the time allowed or attempted the maximum allowable number of credits for the program of study but did not accomplish one of the following graduation requirements:
  1. Achieve a GPA of at least 2.0.
  2. Attain required competencies or speed skills.
  3. Satisfy non-academic requirements (e.g., outstanding financial obligations).
- "Unavailable for work" includes graduates who are unavailable for employment because of pregnancy, death, or other health-related situations, continuing education, or military service, as well as students who are not eligible for employment in the United States because of visa restrictions, or who are completers and graduates of a stand-alone English as a Second Language program.
  - o Spouses and dependents of military personnel who have moved due to military transfer orders should be included.
  - o Graduates are not considered "Unavailable for work" if they have relocated from the area, declined the use of placement services, or expressed a lack of interest in seeking employment. Also, graduates who may be working out of their home cannot be listed under this category. Instead, they must be listed as employed if documented evidence is available or not working if documentation cannot be obtained.

California Bureau for Private Post Secondary Education (BPPE)

Reporting Period: January 1, 2011 to December 31, 2011

Date Submitted: September 2012

The State of California requires disclosure of placement rates and other information through its School Performance Fact Sheet. This data is an excerpt from the School Performance Fact Sheet. For a complete copy of this data, see your Admissions Representative.

More Information:
The employment rate or placement rate is calculated by dividing the number of "Graduates Employed in the Field" by the number of "Graduates Available for Employment."

Number of graduates employed in field
Divided by/
Number of graduates available for employment

- "Graduates" means the number of students who complete a program within 100 percent of the published program length.
  - o An institution may separately state completion information for students completing the program within 150 percent of the original contracted time, but that information may not replace.
  - o Completion information shall be separately stated for each campus or branch of the institution.
- "Graduates employed in the field" means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.
- "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment.
- "Graduates unavailable for employment" means graduates who, after graduation:
  - o die
  - o become incarcerated
  - o are called to active military duty
  - o are international students that leave the United States or do not have a visa allowing employment in the United States, or
  - o are continuing their education at an accredited or bureau-approved postsecondary institution.